AMERICAN PSYCHIATRIC ASSOCIATION FOUNDATION

2027
APA Foundation Gala

May 3, 2027 | 7:30 – 10:30 PM
Pre-Gala reception begin at 6:30p.m.
The Edison Ballroom
Times Square, New York City



Be Part of an Extraordinary Evening and a Movement That Matters

On May 3, 2027, the APA Foundation will welcome an exceptional community of leaders in psychiatry, health care, philanthropy, advocacy, and industry for an unforgettable evening at the iconic Rooftop at the Edison Ballroom in the heart of Times Square.

We invite your organization to be part of it.

The APA Foundation Gala is more than an elegant evening. It is an opportunity to connect with influential leaders, champion a cause that touches every community, and demonstrate your organization's commitment to a future where everyone understands that **Mental Health Care Works**.

Your support helps advance mental health literacy, expand access to care for underserved communities, inspire the next generation of physician-psychiatrists, and transform the attitudes that shape how we understand and prioritize mental health.

Please join us for an evening of connection, purpose, and impact that will help us build a mentally healthy nation for all.

Marketa Wills, M.D., M.B.A., FAPA
CEO/Medical Director, APA
Chair, APA Foundation Board of Directors

Rahn Bailey, M.D.
APA President Elect

Rawle Andrews Jr., Esq.
Executive Director
APA Foundation



Partnership with Purpose

The APA Foundation is the philanthropic arm of the American Psychiatric Association.

Backed by the medical expertise of the APA and supported by strategic partners across the country, the Foundation brings mental health information, resources, and programs into the places where people live, learn, work, worship, and play.



1.25B

Audience impressions generated by the Mental Health Care Works campaign

400K+

Students reached by APAF's school based mental health training, Notice. Talk. Act. at School

$715K+

Awarded to 141 community-based organizations through the APAF Awards for Advancing Minority Mental Health

150K+

Employees impacted in 2026 by APAF's Notice. Talk. Act at Work® management training platform available in 10 languages

5,000+

Early-career psychiatrists and mental students trained through APAF Foundation Fellowships and medical student programs, many of whom have gone on to lead major health systems and medical schools

Your support helps make this impact possible.

Your Audience. Your Impact. Your Opportunity.

The APA Foundation Gala takes place during the APA Annual Meeting and offers partners a distinctive opportunity to connect with the people shaping the future of psychiatry and mental health.

2026 Gala – San Francisco City Hall, San Francisco, CA

- 500+ Guests

2025 Gala – The GRAMMY Museum, Los Angeles, CA

- 500+ Guests

In 2027, **500+ guests** are expected to gather on the Rooftop at the iconic Edison Ballroom in the heart of New York City.

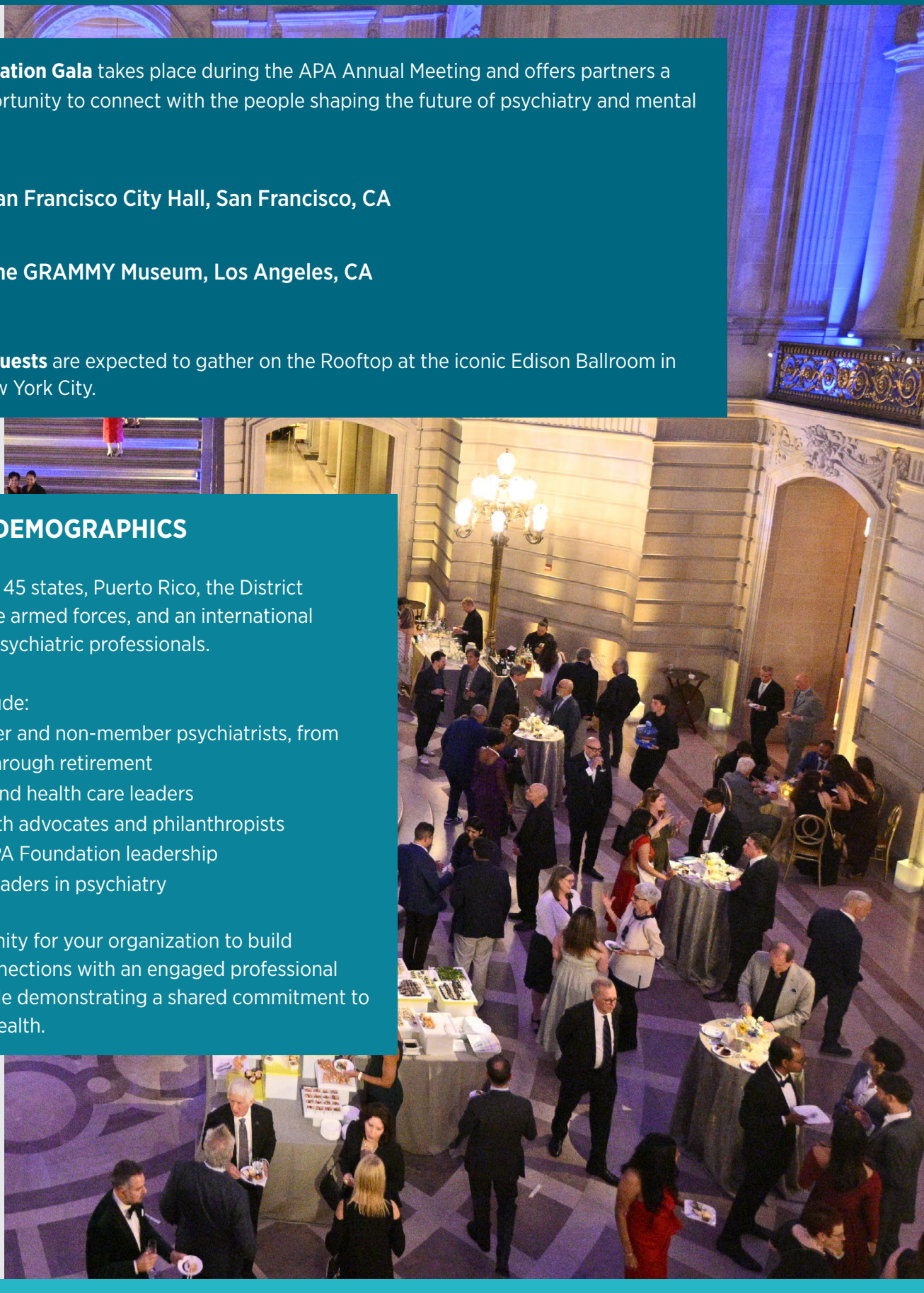
ATTENDEE DEMOGRAPHICS

Attendees from 45 states, Puerto Rico, the District of Columbia, the armed forces, and an international community of psychiatric professionals.

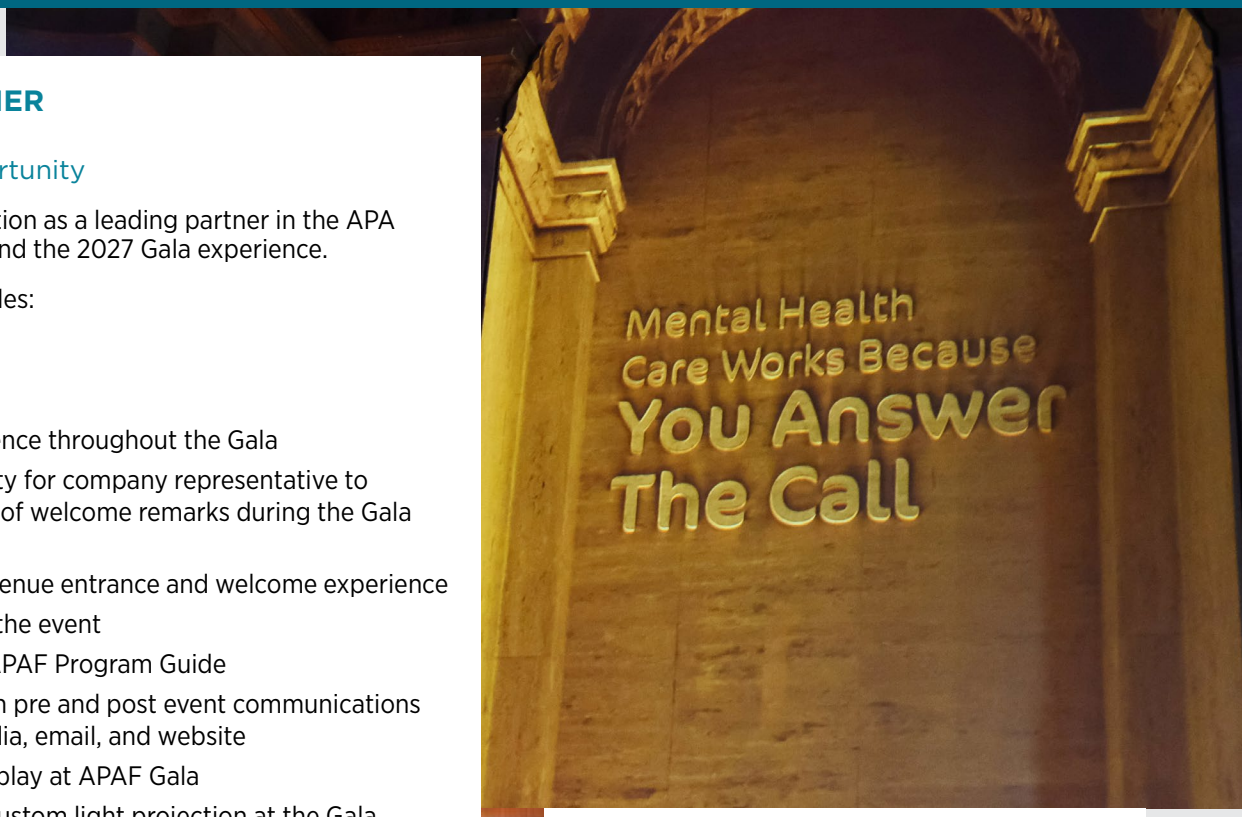
Guests will include:

- APA member and non-member psychiatrists, from residency through retirement
- Corporate and health care leaders
- Mental health advocates and philanthropists
- APA and APA Foundation leadership
- Emerging leaders in psychiatry

It is an opportunity for your organization to build meaningful connections with an engaged professional community while demonstrating a shared commitment to better mental health.



Presenting Partnership Opportunities



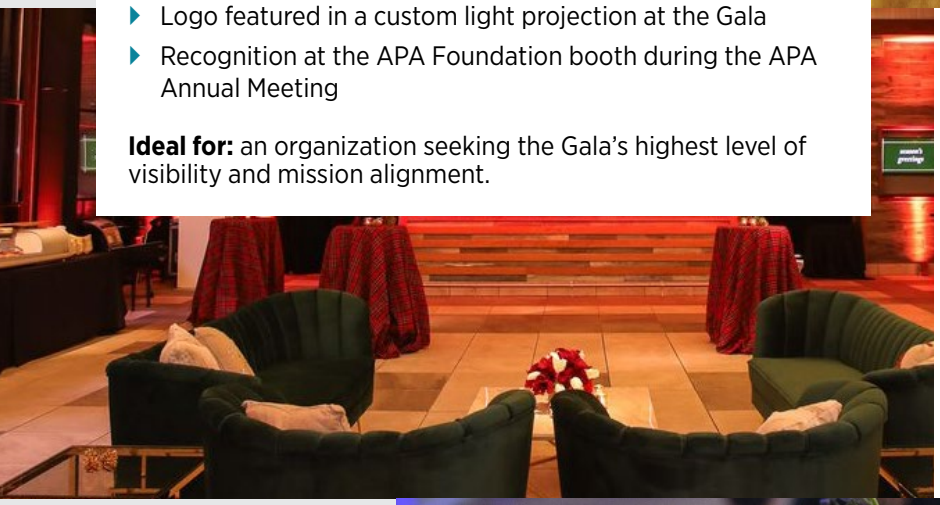
DIAMOND PARTNER
$75,000
One exclusive opportunity

Position your organization as a leading partner in the APA Foundation's mission and the 2027 Gala experience.

Your partnership includes:

- 6 VIP tickets
- 4 Gala tickets
- Premier brand presence throughout the Gala
- Exclusive opportunity for company representative to deliver two minutes of welcome remarks during the Gala program.
- Recognition at the venue entrance and welcome experience
- Recognition during the event
- Recognition in the APAF Program Guide
- Digital recognition in pre and post event communications including social media, email, and website
- Prominent Logo Display at APAF Gala
- Logo featured in a custom light projection at the Gala
- Recognition at the APA Foundation booth during the APA Annual Meeting

Ideal for: an organization seeking the Gala's highest level of visibility and mission alignment.



GOLD PARTNER
$30,000
Up to Four Opportunities

Includes:

- 2 VIP tickets
- 6 Gala tickets
- Logo featured in a custom light projection at the Gala.
- Recognition in the APA Program Guide
- Recognition across pre- and post-event marketing channels



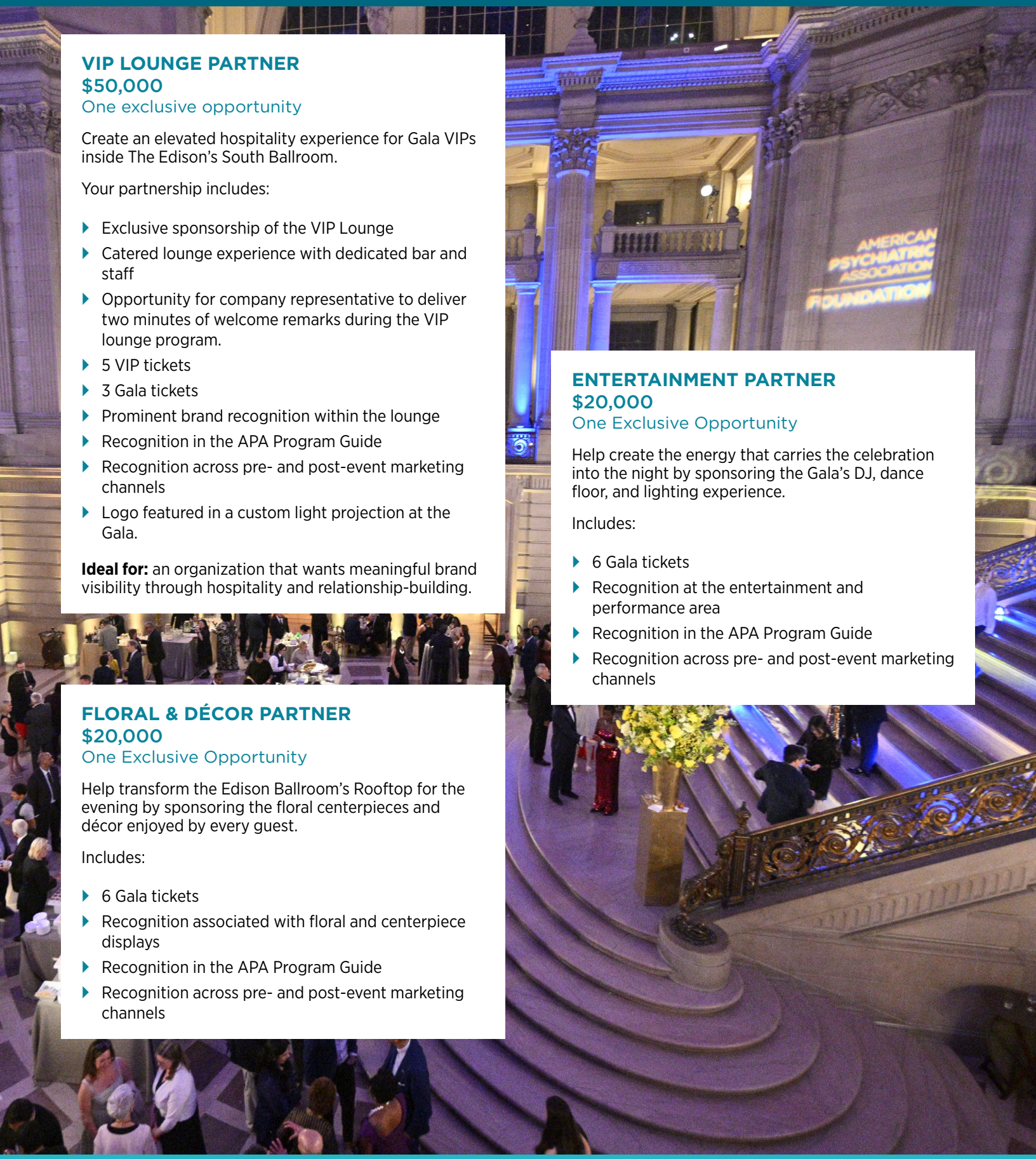
SILVER PARTNER
$15,000
Up to Six Opportunities

Includes:

- 6 Gala tickets
- Logo recognition on welcome signage
- Recognition in the APA Program Guide
- Recognition across pre- and post-event marketing channels

Experiential Partnership Opportunities

Put your organization at the center of a memorable part of the evening.



VIP LOUNGE PARTNER
$50,000
One exclusive opportunity

Create an elevated hospitality experience for Gala VIPs inside The Edison's South Ballroom.

Your partnership includes:

- Exclusive sponsorship of the VIP Lounge
- Catered lounge experience with dedicated bar and staff
- Opportunity for company representative to deliver two minutes of welcome remarks during the VIP lounge program.
- 5 VIP tickets
- 3 Gala tickets
- Prominent brand recognition within the lounge
- Recognition in the APA Program Guide
- Recognition across pre- and post-event marketing channels
- Logo featured in a custom light projection at the Gala.

Ideal for: an organization that wants meaningful brand visibility through hospitality and relationship-building.

ENTERTAINMENT PARTNER
$20,000
One Exclusive Opportunity

Help create the energy that carries the celebration into the night by sponsoring the Gala's DJ, dance floor, and lighting experience.

Includes:

- 6 Gala tickets
- Recognition at the entertainment and performance area
- Recognition in the APA Program Guide
- Recognition across pre- and post-event marketing channels

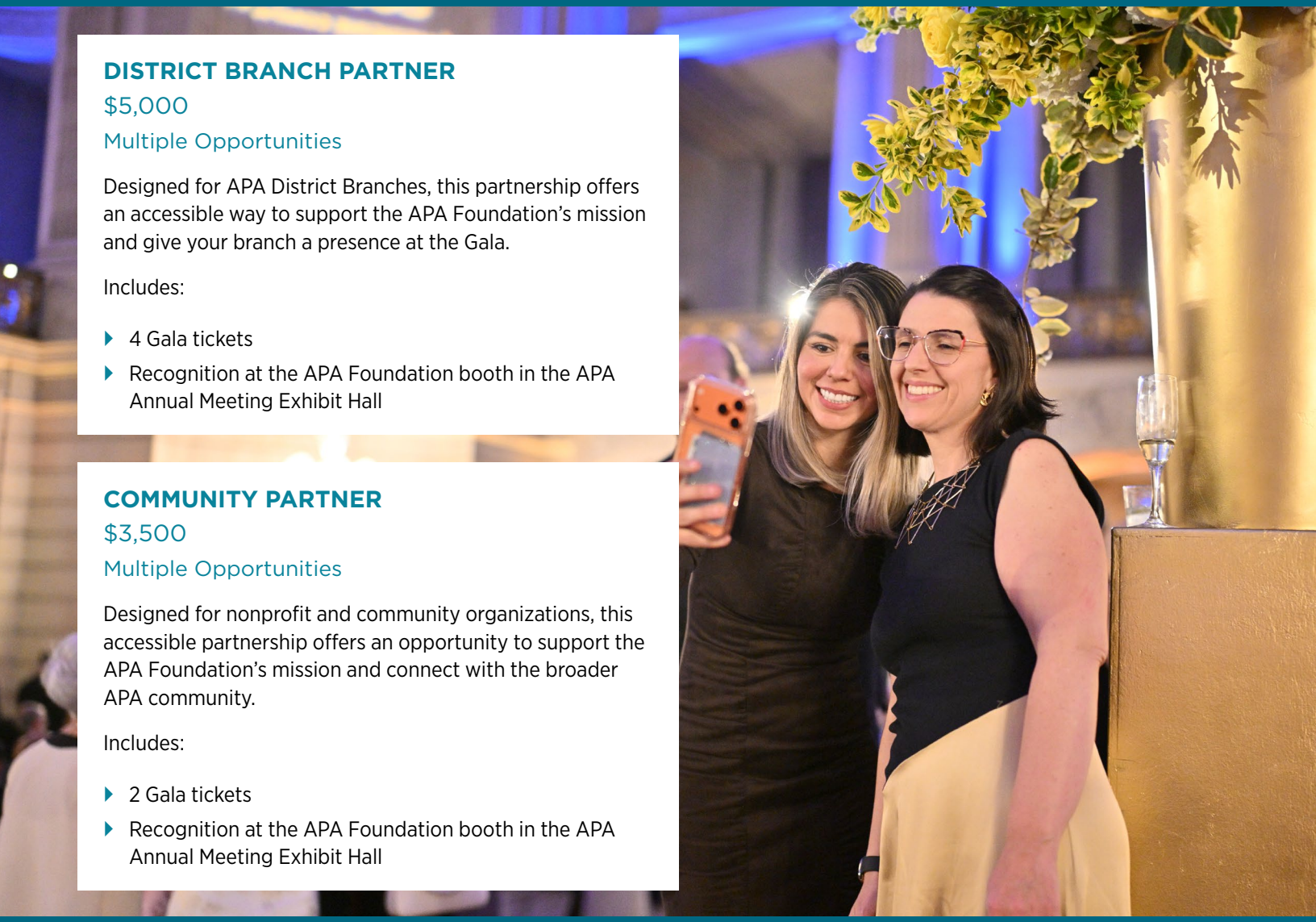
FLORAL & DÉCOR PARTNER
$20,000
One Exclusive Opportunity

Help transform the Edison Ballroom's Rooftop for the evening by sponsoring the floral centerpieces and décor enjoyed by every guest.

Includes:

- 6 Gala tickets
- Recognition associated with floral and centerpiece displays
- Recognition in the APA Program Guide
- Recognition across pre- and post-event marketing channels

Community Partnership



DISTRICT BRANCH PARTNER

$5,000

Multiple Opportunities

Designed for APA District Branches, this partnership offers an accessible way to support the APA Foundation's mission and give your branch a presence at the Gala.

Includes:

- 4 Gala tickets
- Recognition at the APA Foundation booth in the APA Annual Meeting Exhibit Hall

COMMUNITY PARTNER

$3,500

Multiple Opportunities

Designed for nonprofit and community organizations, this accessible partnership offers an opportunity to support the APA Foundation's mission and connect with the broader APA community.

Includes:

- 2 Gala tickets
- Recognition at the APA Foundation booth in the APA Annual Meeting Exhibit Hall

Looking for something different?
Let's build a partnership around your goals.

If your organization has a specific audience, engagement objective, hospitality idea, or activation in mind, we would be delighted to explore a customized partnership.

Let's create an experience that is meaningful to your organization, valuable to our guests, and supportive of the APA Foundation's mission.

Start the Conversation

Jackie Zovko
jzovko@psych.org
apafoundation@psych.org

To learn more and support our vision of a mentally healthy nation for all, visit **apaf.org.**

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