

AMERICAN
PSYCHIATRIC
ASSOCIATION
FOUNDATION



2026

APA Foundation Gala

May 18, 2026 7:30 – 11:00 PM

with pre-events starting at 6:00 PM

San Francisco City Hall

San Francisco, CA



ABOUT THE AMERICAN PSYCHIATRIC ASSOCIATION FOUNDATION

The APA Foundation is on a mission to let all Americans know that Mental Health Care Works. We invite you to join us.

Backed by the medical expertise of the American Psychiatric Association and industry-leading strategic partners we create mental health literacy, connect underserved communities to the mental health care they need, and change behaviors and attitudes toward mental health. Through our programs and grant opportunities, we are working towards a mentally healthy nation for all where we live, learn, work, worship and play.

OUR MISSION

To promote the mental health and well-being of individuals and communities.

99%

Reduction in major mental health events recorded by schools trained in Notice. Talk. Act.® at School.

877M+

Total Mental Health Care Works campaign audience impressions

\$600K+

Awarded over \$600,000 in grants to 120 community based organizations under the APAF Awards for Advancing Minority Mental Health.

150K+

Employees impacted in 2024 by APAF's Notice. Talk. Act at Work® management training platform available in 10 languages.

3,500+

Early career psychiatrists trained through the APA Foundation's Fellowship program with many going on to lead major health systems and medical schools.

The APA Foundation Gala, held each year at the APA Annual Meeting, is a highly visible opportunity for organizations and partners to demonstrate their support for the Foundation's vision to Create a Mentally Healthy Nation for All. Join us in 2026 at the historic San Francisco City Hall as we celebrate another year of impact alongside APA membership, leadership, colleagues, partners, and the next generation of leaders in psychiatry, under cathedral ceilings and elegant architecture. Your support enables us to continue our mission that will let all Americans know that Mental Health Care Works. **We look forward to hosting you.**

2025 Benefit – The GRAMMY Museum

- ▶ 550+ Attendees

2024 Benefit – Cipriani 25 Broadway, NY

- ▶ 550+ Attendees

Attendees Expected in 2026 SF **600+**

- ▶ APA member and non-member psychiatrists—from residency to retirement
- ▶ Corporate Partners who support our vision to create A Mentally Healthy Nation
- ▶ Mental health advocates and philanthropists
- ▶ APA and APAF leadership

ATTENDEE DEMOGRAPHICS

Attendees from 45 states, Puerto Rico, and the District of Columbia as well as those serving in our armed forces

APAF Gala Attendance reflects APA Annual Meeting Attendance:

46% - APA Members

25% - Non-Members

15% - Exhibitors/Press

14% - International Members

Age of Attendees:

66% - under 49

33% - 50 and older



SPONSORSHIP OPPORTUNITIES

PREMIERE SPONSOR

\$50,000

- ▶ 1 Available - Exclusivity
- ▶ 6 VIP Tickets
- ▶ 4 Gala Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APAF Gala Program Guide
- ▶ Recognition in APAF Gala Digital Advertising on APA sites
- ▶ Prominent Logo Display at APAF Gala
- ▶ Logo recognition in Welcome Signage and Venue Entrance and mention during event



VIP LOUNGE SPONSOR

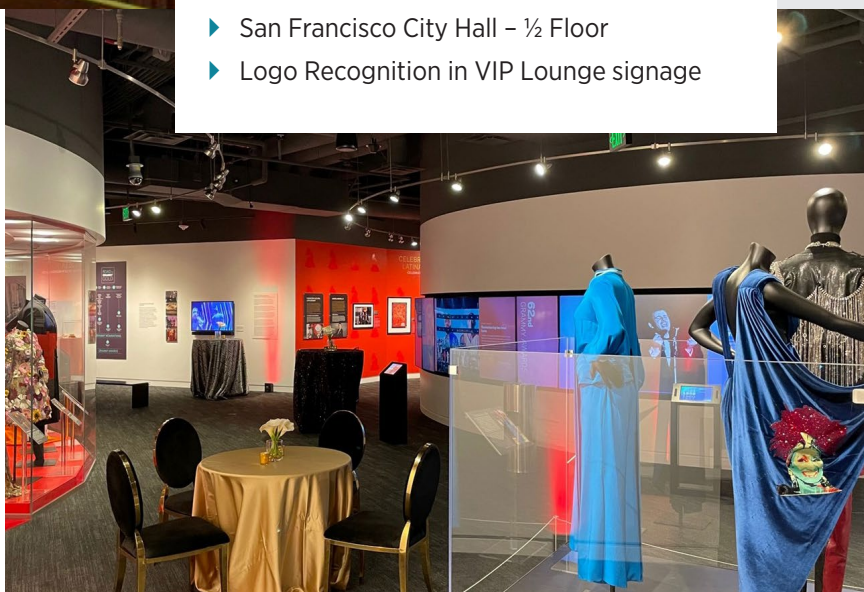
\$40,000

- ▶ Sponsor an exclusive VIP Lounge Space during the Gala
- ▶ 1 Available - Exclusivity
- ▶ 5 VIP Tickets
- ▶ 3 Gala Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Catered with bar and staff
- ▶ San Francisco City Hall – ½ Floor
- ▶ Logo Recognition in VIP Lounge signage

SEMI-PRIVATE RECEPTION OPPORTUNITY

\$40,000

- ▶ Hold a Semi-Private Reception before the Gala for your group
- ▶ Up to 2 available
- ▶ San Francisco City Hall – on one floor
- ▶ 5 Gala Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Logo recognition in Reception Signage



CUSTOMIZABLE SPONSORSHIP OPPORTUNITIES AVAILABLE

SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT SPONSOR

\$20,000

- ▶ Sponsor the DJ, Dance Floor and Karaoke
- ▶ 1 available - Exclusivity
- ▶ 6 Gala Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Recognition in DJ Booth & Performance Signage

GOLD SPONSOR

\$30,000

- ▶ Up to 4 available
- ▶ 2 VIP tickets
- ▶ 6 Gala tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Logo recognition in Welcome Signage

FLORAL SPONSOR

\$20,000

- ▶ Sponsor all Floral Centerpieces and Decor
- ▶ 1 available - Exclusivity
- ▶ 6 Gala Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Recognition in Floral Centerpiece signage

SILVER SPONSOR

\$15,000

- ▶ Up to 6 available
- ▶ 6 Gala tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Logo recognition in Welcome Signage

CUSTOMIZABLE SPONSORSHIP OPPORTUNITIES AVAILABLE

SPONSORSHIP OPPORTUNITIES

MINI-LOUNGE SPONSOR

\$15,000

- ▶ Sponsor a Mini-Lounge space
- ▶ 4 Available
- ▶ 4 Gala Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Recognition in Mini-Lounge signage

TABLES

\$10,000

- ▶ 10 Gala Tickets
- ▶ Recognition at Foundation Booth in the APA Annual Meeting Exhibit Hall
- ▶ Tabletop Signage

COMMUNITY SPONSOR

\$3,500

- ▶ 2 Gala tickets
- ▶ Recognition at Foundation Booth in the APA Annual Meeting Exhibit Hall

CUSTOMIZABLE SPONSORSHIP OPPORTUNITIES AVAILABLE

Mental health care works when

You Make the Call

Get more resources and information
at MentalHealthCareWorks.org

Questions?
Please contact:

Jackie Zovko

jzovko@psych.org

apafoundation@psych.org

To learn more and support our vision of a
mentally healthy nation for all, visit apaf.org.

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